

Casino JOURNAL

Editorial Calendar April 2008
Closing Date: February 1
Materials Due: February 8
Bonus Distribution: NIGA, Apr 20-23
www.casinojournal.com
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PEOPLE

Lobbying for a United Front

Casino Journal will take a look at how lobbyists and association leaders for racetracks, lotteries and tribal and commercial gaming enterprises are banding together for a common goal—the promotion of gaming and improving perceptions. This feature will showcase lobbyists' efforts and what they've been able to accomplish

Executive Q&A

TBD

SOLUTIONS

Forbidden Spirits

This feature will look at how tribal gaming enterprises deal with alcohol sales in tribal casinos. Some tribes allow it, some don't. *Casino Journal* will focus on both sides of the issue, including the reasons why many tribes have said no to alcohol, how it affects customers and feedback from liquor distributors and vendors.

Best Practices: Resort-Casino Maintenance

How do you keep that shine on your property once it's past the grand opening stage? *Casino Journal* will look at some of operators' best strategies for resort-casino upkeep and how new products, services and technologies are lending a hand.

PRODUCTS

Class II Game Update

With new rules for Class II games coming into play, this feature will focus on how Class II

manufacturers are adapting, while still being able to make the games fun and exciting for players. *Casino Journal* will outline the new rules, highlight current trends and focus on some of the manufacturers' latest products and developments.

Kiosk Enhancements:

In a self-service society, customers are seeking more control. Kiosks have long had a place in casino-resorts, but their abilities have expanded beyond many people's wildest dreams. From cash access and ticket redemption to reservations and complete management of players' clubs and entire vacation experiences, kiosks have had a significant impact on servicing the customer. *Casino Journal* will highlight the latest developments.

VENDOR PROFILE

TBD